

RCMC is the official religious website of Mecca Madiana. Zenesys helped the client by making their CMS easy to use and uploading content effortlessly. As a result, they experienced increased traffic on the website. Our unparalleled approach helped our clients resolve the difficulty they were facing while operating their website.

INDUSTRY – SAUDI ARABIA RELIGIOUS WEBSITE
DURATION – 6 MONTH

PLATFORM – DESKTOP
REGION – SAUDI ARABIA

TECHNOLOGY KENTICO 13 | BOOTSTRAP 5 | .NET CORE | MS SQL | OWL CAROUSEL



ABOUT CLIENT

RCMC is an official religious website of the auspicious city of Mecca. The website updates informational content to announce and educate people about the city and its culture. The client was struggling to update the content effortlessly.

PROJECT BACKGROUND

The client was unable to update the content and struggled to aid their clients with the latest and updated information regarding city and regulations. This is the official website of the city of Makkah and was facing discomfort in managing the functionality of website.

BUSINESS PROBLEM

- The existing website was developed on complex CMS of Drupal
- The client was unable to update content effortlessly
- They were unable to update their readers and website visitors with relevant information
- Complex CMS
- No third-party integration
- Incompatible to multi-lingual features

BUSINESS OBJECTIVES

🎯 To create a responsive website.

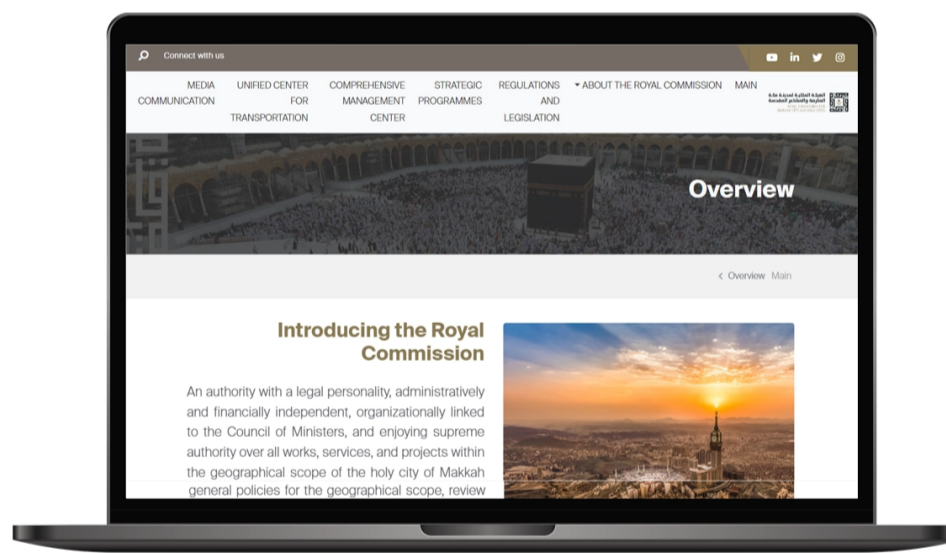
🎯 Help them to migrate to a CMS that they can handle effortlessly

🎯 To establish third party integration

🎯 Migrating to a CMS that supports multilingual features.

KEY FEATURE

A RESPONSIVE WEBSITE FOR THE CLIENT



KEY CHALLENGES

- To provide a smooth migration
- Provide them an easy-to-use content management system
- Post content from internal system to Kentico
- Integrate third party
- Making it multi-lingual compatible

ZENESYS SOLUTION

We went through a thorough study to understand what the most suitable solution for the client could be. Post shuffling several options, we landed on a common solution of migration. We decided to migrate from Drupal to Kentico. In addition, we smoothened the functionality of the website.

We also have integrated Microsoft CRM 365 for generating email campaign efficiently. We flawlessly executed third party integration. We also created a comfortable platform for multilingual support to the website.

RESULT AND OUTCOMES

As expected, the result was in our favor. We were able to migrate from their legacy technology to Kentico. Now our client can handle the CMS effortlessly and update their content as per their needs. We decorated the website with user-friendly access, responsiveness, and easy navigation. The client was also able to post the content from the internal system to Kentico.

TESTIMONIAL

We are very happy post collaboration with Zenesys. We are now able to access CMS hassle-free. They solved all the complexity that we were facing while updating content. We recommend them to all.